

New York more fashionable than Paris

8th February, 2014



New York is officially the world's most fashionable city after taking top spot in the 2014 Top Global Fashion Capital contest. It took the title from London, which won the accolade in 2011 and 2012, but finished third this year, behind

Paris. Los Angeles was voted the fourth trendiest metropolis, while Barcelona closely followed in fifth place. Italy's highest-placed city was Rome, in sixth place. Milan, long established as a centre of style and the winner in 2009, finished in twelfth place. Bekka Payack, a New York-based fashion director, told reporters: "New York City has, indeed, earned its Top Global Fashion Capital ranking through its disciplined, methodical yet creative approach to its fashion industry."

New York being crowned as the place to be seen coincides with the city's upcoming Fashion Week. The fashion world will descend on the city for a week of glitz and glamour. Top supermodels will set the catwalks alight and parade the latest fashions from leading designers. Ms Payack spoke of how newly-emerging cities around the world are making a name for themselves in haute couture. She said: "This year's rankings also demonstrate the creative energy that is emerging worldwide in terms of fashion as a jobs, income and wealth generator, not to mention the prestige associated with exporting your fashion sense to the world." Cities like Shanghai, St. Petersburg and New Delhi all fared well in the contest.

Sources: *Vogue* / *Marie Claire* / *Telegraph*

Writing

Fashion is a waste of time and money. Discuss.

Chat

Talk about these words from the article.

fashionable / top spot / accolade / trendiest / metropolis / style / disciplined / creative / the place to be seen / glamour / catwalks / haute couture / energy / fashion sense

True / False

- New York knocked Paris from being the world's most fashionable city. T / F
- London was voted the third most fashionable city. T / F
- Milan did not make it into the top ten. T / F
- A fashion expert said New York has not earned the top spot. T / F
- The award coincides with New York Fashion Week happening. T / F
- Supermodels will set catwalks alight at the Fashion Week. T / F
- A fashion expert said fashion still comes from the same old cities. T / F
- The expert said fashion is creating less money than it used to. T / F

Synonym Match

- | | |
|----------------|---------------------|
| 1. spot | a. prize |
| 2. contest | b. arrive in hordes |
| 3. accolade | c. show off |
| 4. indeed | d. competition |
| 5. disciplined | e. got on |
| 6. coincides | f. position |
| 7. descend | g. to be sure |
| 8. parade | h. status |
| 9. prestige | i. controlled |
| 10. fared | j. happens together |

Discussion – Student A

- What do you think a supermodel's life is like?
- Would you like to attend a top fashion show?
- How will new centres of world fashion change the fashion industry?
- Do you follow fashion?
- Would you be a good fashion designer?
- What kind of clothes do you like best?
- How would you describe your fashion sense?
- What questions would you like to ask a leading fashion designer?

Phrase Match

- | | |
|------------------------------------|--------------------------|
| 1. taking top | a. as a centre of style |
| 2. the fourth trendiest | b. and glamour |
| 3. closely followed | c. catwalks alight |
| 4. long established | d. to be seen |
| 5. its disciplined, methodical yet | e. upcoming Fashion Week |
| 6. crowned as the place | f. of fashion |
| 7. the city's | g. in fifth place |
| 8. a week of glitz | h. spot |
| 9. supermodels will set the | i. creative approach |
| 10. in terms | j. metropolis |

Discussion – Student B

- Do you think you are fashionable? Why?
- How fashionable is your town?
- Is fashion important?
- How does fashion affect your life?
- Are designer clothes worth the money?
- Do you think New York is the world's most fashionable city?
- What do you think of lists of the best, most fashionable, etc.?
- Do people wear things they don't like just to be fashionable?

Spelling

- lyiolcfai the world's most fashionable city
- London, which won the aodlceca in 2011
- the fourth trendiest lopeoisrtm
- long eslhbsdeita as a centre of style
- earden its Top Global Fashion Capital ranking
- its cpedlisinid, methodical yet creative approach
- ccedsioni with the city's upcoming Fashion Week
- The fashion world will esdedcn on the city
- set the catwalks gahtil
- creative energy that is reigmnge worldwide
- a jobs, income and wealth eernatorg
- the tperegis associated with exporting

Answers – Synonym Match

1. f	2. d	3. a	4. g	5. i
6. j	7. b	8. c	9. h	10. e

Role Play

Role A – Designer fashion

You think designer fashion is best. Tell the others three reasons why. Tell them things that are wrong with their fashions. Also, tell the others which is the worst of these (and why): sportswear, jeans and T-shirt or hip-hop fashion.

Role B – Sportswear

You think sportswear is best. Tell the others three reasons why. Tell them things that are wrong with their fashions. Also, tell the others which is the worst of these (and why): designer fashion, jeans and T-shirt or hip-hop fashion.

Role C – Jeans and T-shirt

You think jeans and T-shirt are best. Tell the others three reasons why. Tell them things that are wrong with their fashions. Also, tell the others which is the worst of these (and why): sportswear, designer fashion or hip-hop fashion.

Role D – Hip-hop fashion

You think hip-hop fashion is best. Tell the others three reasons why. Tell them things that are wrong with their fashions. Also, tell the others which is the worst of these (and why): sportswear, jeans and T-shirt or designer fashion.

Speaking - Fashions

Rank these and share your rankings with your partner. Put the best at the top. Change partners often and share your rankings.

- | | |
|----------------------|-----------------|
| • haute couture | • ethnic |
| • hip-hop | • grunge / punk |
| • sportswear | • suits |
| • jeans and T-shirts | • causal |

Answers – True False

a	F	b	T	c	T	d	F	e	T	f	T	g	F	h	F
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Answers to Phrase Match and Spelling are in the text.