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Level 4

Record number of Rolls-Royces sold in 2013

11th January, 2014

<http://www.breakingnewsenglish.com/1401/140111-rolls-royce-4.html>

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Please try the harder Level 5 and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1401/140111-rolls-royce-4.html>

Rolls-Royce had record sales in 2013. It's the fourth year it has done this. It sold 3,630 cars because of strong demand in the Middle East and China, which saw sales increase by up to 17 per cent. Rolls-Royce sold cars in several new markets last year. It plans to continue this global expansion. The company CEO said: "We have maintained our position at the [top] of the super-luxury market." Super-luxury means cars costing over \$272,000.

The CEO said people buy a Rolls Royce because they want a top luxury brand. He said: "It's the ultimate treat; the reward for hard work." He said 80 per cent of cars are bought by business people who have started and run their own businesses. The rest are bought by sports and film stars. It's not just the super-rich who buy the cars. A new group of people with mid-sized businesses, "also want to treat themselves to the magic carpet ride".

Sources: <http://www.independent.co.uk/news/business/analysis-and-features/rollsroyce-is-on-a-roll-as-the-superrich-get-all-revved-up-9047802.html>
<http://stream.wsj.com/story/latest-headlines/SS-2-63399/SS-2-422728/>
<http://www.telegraph.co.uk/finance/newsbysector/transport/10559466/Young-global-entrepreneurs-drive-Rolls-Royce-Motor-cars-to-record-sales.html>

MATCHING

From <http://www.breakingnewsenglish.com/1401/140111-rolls-royce-4.html>

PARAGRAPH ONE:

- | | |
|-------------------------------------|------------------------------|
| 1. It's the fourth year | a. at the top |
| 2. because of strong | b. it has done this |
| 3. several new | c. costing over \$272,000 |
| 4. It plans to continue this global | d. demand in the Middle East |
| 5. We have maintained our position | e. expansion |
| 6. Super-luxury means cars | f. markets |

PARAGRAPH TWO:

- | | |
|------------------------------------|-------------------------|
| 1. they want a top luxury | a. sized businesses |
| 2. It's the ultimate | b. brand |
| 3. the reward | c. carpet ride |
| 4. people who have started and run | d. treat |
| 5. people with mid- | e. their own businesses |
| 6. treat themselves to the magic | f. for hard work |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1401/140111-rolls-royce-4.html>

Rolls-Royce (1) _____ 2013. It's the fourth year it has done this. It sold 3,630 cars because (2) _____ the Middle East and China, which saw sales (3) _____ 17 per cent. Rolls-Royce sold (4) _____ markets last year. It plans to continue this global expansion. The company CEO said: "(5) _____ our position at the [top] of the super-luxury market." Super-luxury means (6) _____ \$272,000.

The CEO said people buy a Rolls Royce because they want a top luxury brand. He said: "It's (7) _____; the reward for hard work." He said 80 per cent of cars are (8) _____ people who have started (9) _____ businesses. The rest are bought by sports and film stars. (10) _____-rich who buy the cars. A new group of people with (11) _____, "also want to treat themselves to (12) _____".

ROLLS-ROYCE CARS SURVEY

From <http://www.breakingnewsenglish.com/1401/140111-rolls-royce-4.html>

Write five GOOD questions about Rolls-Royce cars in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

| | STUDENT 1 _____ | STUDENT 2 _____ | STUDENT 3 _____ |
|------|--------------------|--------------------|--------------------|
| Q.1. | | | |
| Q.2. | | | |
| Q.3. | | | |
| Q.4. | | | |
| Q.5. | | | |

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____
- g) _____
- h) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____
- g) _____
- h) _____

