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Level 3

Job hunter puts CV on billboard

9th January, 2014

<http://www.breakingnewsenglish.com/1401/140109-job-hunting.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

A French man who was unemployed tried a new way to get a job. He put his CV (résumé) on a giant billboard. The billboard was next to a very busy road. It was four metres long and three metres high. There was a photo of the man wearing a Santa Claus hat. There was a message on the billboard that said: "Trilingual operations manager seeks position in hotels, restaurants, tourism and leisure." About 70,000 people a day could see the CV from their car. Jobseeker Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea worked. A holiday resort contacted and interviewed him. He started his new position as an operations manager ten days after he put his résumé on the billboard.

Mr Le Bret had help from the owner of the billboard. He was going to pay to put his CV on the billboard. However, the advertising company decided to give him the space for free. Mr Le Bret saved 2,000 euros (about \$2,700) because he did not have to pay. The advertising company is called Pisoni Publicité. The company's CEO spoke to the France 24 news agency. He said: "We thought it was an interesting idea. When people come up with ideas like this we are always keen to see what we can do. We're very happy to prove that what we do works, and that Mr Le Bret is back at work." Many people contacted Mr Le Bret after he got his job. They want to try the same thing. There are 3.3 million unemployed people in France.

Sources: <http://www.france24.com/en/20140106-french-jobseeker-posts-cv-motorway-billboard-gets-job/>
http://www.huffingtonpost.com/2014/01/06/laurent-le-bret-cv-billboard_n_4550674.html
http://www.upi.com/Odd_News/Blog/2014/01/06/French-man-lands-job-after-posting-CV-on-billboard/1581389024279/

WARM-UPS

1. JOB HUNTING: Students walk around the class and talk to other students about job hunting. Change partners often and share your findings.

2. CHAT: In pairs / groups, decide which of these topics or words from the article are most interesting and which are most boring.

unemployed / résumé / message / trilingual / tourism / leisure / holiday / resort / owner / help / advertising / space / CEO / interesting idea / prove / try / million

Have a chat about the topics you liked. Change topics and partners frequently.

3. RÉSUMÉ: How important are these things on a résumé? Complete this table with your partner(s). Change partners often and share what you wrote.

	How important and why?	What would you put on your CV?
Education		
Qualifications		
Work experience		
Hobbies		
Skills		
Photo		

4. UNEMPLOYED: Students A **strongly** believe very few people will be unemployed in the future; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

5. JOB: Rank these and share your rankings with your partner. Put the job you want most at the top. Change partners often and share your rankings.

- teacher
- software engineer
- designer
- nurse
- bank clerk
- zoo keeper
- flight attendant
- farmer

6. JOB HUNTING: Spend one minute writing down all of the different words you associate with the term "job hunting". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- | | |
|--|-------|
| a. A Frenchman gave a company a billboard as his CV. | T / F |
| b. The billboard was 3 metres high. | T / F |
| c. The man could speak three different languages. | T / F |
| d. It took the man just over two weeks to get a job. | T / F |
| e. An ad company gave the man the billboard for just 2,000 euros. | T / F |
| f. The Chief Executive Officer of the ad company spoke to France 24. | T / F |
| g. Many people want to try the same idea as the man's idea. | T / F |
| h. There are 330,000 unemployed people in France. | T / F |

2. SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|---------------|-------------------|
| 1. unemployed | a. support |
| 2. CV | b. job |
| 3. seeks | c. show |
| 4. worked | d. résumé |
| 5. position | e. firm |
| 6. help | f. attempt |
| 7. company | g. jobless |
| 8. idea | h. was successful |
| 9. prove | i. concept |
| 10. try | j. looks for |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|-------------------------------|--------------------------|
| 1. tried a new | a. leisure |
| 2. The billboard was next to | b. going to pay |
| 3. There was a message | c. a very busy road |
| 4. tourism and | d. for free |
| 5. A holiday resort contacted | e. to see what we can do |
| 6. He was | f. way to get a job |
| 7. give him the space | g. up with ideas |
| 8. people come | h. and interviewed him |
| 9. we are always keen | i. the same thing |
| 10. They want to try | j. on the billboard |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

A French man who was (1) _____ tried a new way to get a job. He put his CV (résumé) on a (2) _____ billboard. The billboard was next to a very busy road. It was four metres long and three metres high. There was a photo of the man wearing a Santa Claus hat. There was a (3) _____ on the billboard that said: "Trilingual operations manager (4) _____ position in hotels, restaurants, tourism and (5) _____." About 70,000 people a day could see the CV from their car. Jobseeker Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea (6) _____. A holiday resort contacted and (7) _____ him. He started his new position as an operations manager ten days (8) _____ he put his résumé on the billboard.

seeks
after
giant
worked
unemployed
message
leisure
interviewed

Mr Le Bret had (9) _____ from the owner of the billboard. He was going to pay to put his CV on the billboard. However, the advertising company decided to give him the space for (10) _____. Mr Le Bret saved 2,000 euros (about \$2,700) because he did not have to (11) _____. The advertising company is called Pisoni Publicité. The company's CEO spoke to the France 24 news agency. He said: "We thought it was an (12) _____ idea. When people come up with ideas like this we are always (13) _____ to see what we can do. We're very happy to prove that what we do (14) _____, and that Mr Le Bret is back at work." Many people (15) _____ Mr Le Bret after he got his job. They want to try the (16) _____ thing. There are 3.3 million unemployed people in France.

works
same
free
interesting
contacted
pay
help
keen

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

- 1) A French man who was unemployed tried a new way _____
 - a. to get a jobless
 - b. to get the job
 - c. to get a jab
 - d. to get a job
- 2) The billboard was next to a _____
 - a. very busily road
 - b. very bee sea road
 - c. very busy road
 - d. very business road
- 3) Trilingual operations manager seeks position in hotels, restaurants, _____
 - a. tourism and leisurely
 - b. tourism and leisure
 - c. tourism and pleasure
 - d. tourism and leisured
- 4) A holiday resort contacted and _____
 - a. in to viewed him
 - b. interviewing him
 - c. interviewed him
 - d. interviews him
- 5) He started his _____
 - a. new position
 - b. newish position
 - c. newly position
 - d. news position
- 6) Mr Le Bret had help from _____
 - a. the owner
 - b. the onus
 - c. the oh no
 - d. the own are
- 7) the advertising company decided to give him the _____
 - a. space for frees
 - b. space for freely
 - c. space for free
 - d. space for freed
- 8) The company's CEO spoke to the France 24 _____
 - a. news agents see
 - b. newsagents see
 - c. news agency
 - d. new sage and sea
- 9) we are always keen to see what _____
 - a. we can't do
 - b. we can do
 - c. we canned do
 - d. we caned do
- 10) They want to try _____
 - a. the same things
 - b. the same thingy
 - c. the same think
 - d. the same thing

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

A French man who was unemployed (1) _____ to get a job. He put his CV (résumé) (2) _____. The billboard was next to a very busy road. It was four metres long and three metres high. There was a photo of the man wearing a Santa Claus hat. (3) _____ on the billboard that said: "Trilingual operations manager (4) _____ hotels, restaurants, tourism and leisure." About 70,000 people a day could see the CV from their car. Jobseeker Laurent Le Bret, 41, said: "(5) _____ Christmas is a job." His idea worked. A holiday resort contacted and interviewed him. He started his new position as (6) _____ ten days after he put his résumé on the billboard.

Mr Le Bret had (7) _____ of the billboard. He was going to pay to put his CV on the billboard. However, the advertising company decided to give him (8) _____. Mr Le Bret saved 2,000 euros (about \$2,700) because he (9) _____. The advertising company is called Pisoni Publicité. The company's CEO spoke to the France 24 news agency. He said: "(10) _____ an interesting idea. When people come up with ideas like this we are always keen to see what we can do. We're very happy (11) _____ what we do works, and that Mr Le Bret is back at work." Many people contacted Mr Le Bret after he got his job. They want to (12) _____. There are 3.3 million unemployed people in France.

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

1. What was the other word used for 'CV' in the brackets in the article?

2. What was the length of the billboard?

3. How many languages can the man speak?

4. What kind of company gave the man a job?

5. How long did it take the man to get a job?

6. Who helped the man?

7. How much did the man pay for the billboard space?

8. What did the advertising company think of the man's idea?

9. Who contacted the man after he got a job?

10. How many people in France have no job?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

1. What was the other word used for 'CV' in the brackets in the article?
 - a) giant
 - b) résumé
 - c) camper van
 - d) copy visa
2. What was the length of the billboard?
 - a) 3 metres
 - b) 3-4 metres
 - c) 4 metres
 - d) 34 metres
3. How many languages can the man speak?
 - a) 6
 - b) 5
 - c) 4
 - d) 3
4. What kind of company gave the man a job?
 - a) an advertising company
 - b) a holiday resort
 - c) a billboard maker
 - d) a news agency
5. How long did it take the man to get a job?
 - a) 10 days
 - b) 2 weeks
 - c) a day
 - d) one week
6. Who helped the man?
 - a) the owner of the billboard
 - b) people in cars
 - c) the France 24 news agency
 - d) Laurent Le Bret
7. How much did the man pay for the billboard space?
 - a) 2,700 euros
 - b) 2,000 euros
 - c) \$2,700
 - d) nothing
8. What did the advertising company think of the man's idea?
 - a) they said it was stupid
 - b) they didn't say
 - c) they thought it was interesting
 - d) not much
9. Who contacted the man after he got a job?
 - a) no one
 - b) the holiday resort
 - c) another advertising agency
 - d) many people
10. How many people in France have no job?
 - a) 30,000,000
 - b) 3.3 million
 - c) 330,000
 - d) 33 million

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

Role A – Software designer

You think a software designer is the best job. Tell the others three reasons why. Tell them things that are wrong with their jobs. Also, tell the others which is the worst of these (and why): a farmer, a flight attendant or a teacher.

Role B – Farmer

You think a farmer is the best job. Tell the others three reasons why. Tell them things that are wrong with their jobs. Also, tell the others which is the worst of these (and why): a software designer, a flight attendant or a teacher.

Role C – Flight Attendant

You think a flight attendant is the best job. Tell the others three reasons why. Tell them things that are wrong with their jobs. Also, tell the others which is the worst of these (and why): a farmer, a software designer or a teacher.

Role D – Teacher

You think a teacher is the best job. Tell the others three reasons why. Tell them things that are wrong with their jobs. Also, tell the others which is the worst of these (and why): a farmer, a flight attendant or a software designer.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'tourism' and 'leisure'.

tourism	leisure
----------------	----------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• tried• busy• seeks• day• idea• ten	<ul style="list-style-type: none">• help• give• idea• happy• back• thing
---	---

JOB HUNTING SURVEY

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

Write five GOOD questions about job hunting in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

JOB HUNTING DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- a) What did you think when you read the headline?
- b) What springs to mind when you hear the word 'job'?
- c) What job would you really like?
- d) What do you think of the man's idea?
- e) What do you do to get a job?
- f) What jobs have you had in the past?
- g) How good (or bad) is your résumé?
- h) How do you feel when you start a new job?
- i) What jobs do you think you would be good at (and why)?
- j) What can governments do to help unemployed people?

Job hunter puts CV on billboard – 9th January, 2014
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JOB HUNTING DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- a) Did you like reading this article? Why/not?
- b) Would you pay an advertising company to advertise your CV?
- c) What advice would you give to someone who is job hunting?
- d) How important is a good CV?
- e) Whose job would you really like to have?
- f) What problems does a country have if there are many unemployed?
- g) How many jobs would you like to have in your life?
- h) What do you do in job interviews that helps you get the job?
- i) What kinds of new jobs will people do in the future?
- j) What questions would you like to ask your employment secretary?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

A French man who was unemployed tried a new (1) _____ to get a job. He put his CV (résumé) on a giant billboard. The billboard was next to a very (2) _____ road. It was four metres long and three metres high. There was a photo of the man wearing a Santa Claus hat. There was a message on the billboard (3) _____ said: "Trilingual operations manager seeks position in hotels, restaurants, tourism and (4) _____." About 70,000 people a day could see the CV from their car. Jobseeker Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea (5) _____. A holiday resort contacted and interviewed him. He started his new position as an operations manager ten days (6) _____ he put his résumé on the billboard.

Mr Le Bret had help from the (7) _____ of the billboard. He was going to pay to put his CV on the billboard. However, the advertising company decided to give him the space (8) _____ free. Mr Le Bret saved 2,000 euros (about \$2,700) because he did not have to (9) _____. The advertising company is called Pisoni Publicité. The company's CEO spoke to the France 24 news agency. He said: "We thought it was an interesting idea. When people come (10) _____ with ideas like this we are always keen to see what we can do. We're very happy to prove that what we do works, and that Mr Le Bret is back (11) _____ work." Many people contacted Mr Le Bret after he got his job. They want to try the same (12) _____. There are 3.3 million unemployed people in France.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|--------------|--------------|-------------|
| 1. | (a) attempt | (b) mean | (c) way | (d) methods |
| 2. | (a) busy | (b) busybody | (c) busily | (d) busied |
| 3. | (a) and | (b) that | (c) so | (d) write |
| 4. | (a) measure | (b) treasure | (c) pleasure | (d) leisure |
| 5. | (a) working | (b) worker | (c) worked | (d) work |
| 6. | (a) following | (b) after | (c) later | (d) post |
| 7. | (a) owner | (b) job | (c) adverts | (d) partner |
| 8. | (a) so | (b) by | (c) with | (d) for |
| 9. | (a) payment | (b) paid | (c) pay | (d) payee |
| 10. | (a) off | (b) down | (c) on | (d) up |
| 11. | (a) by | (b) at | (c) on | (d) from |
| 12. | (a) thing | (b) think | (c) stuff | (d) matter |

SPELLING

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

Paragraph 1

1. A French man who was epndymeuol
2. There was a easmsge on the billboard
3. operations mrgaane
4. tourism and seeluri
5. A holiday resort contacted and rdveewtinei him
6. He started his new tpsioino

Paragraph 2

7. irvatgeisdn company
8. news yagcen
9. it was an nenrigtites idea
10. happy to vpore that what we do works
11. Many people cndotceta Mr Le Bret
12. 3.3 lmionli

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

Number these lines in the correct order.

- () high. There was a photo of the man wearing a Santa Claus hat. There was a message on the billboard that said: "Trilingual operations
- () Mr Le Bret had help from the owner of the billboard. He was going to pay to put his CV on
- () position as an operations manager ten days after he put his résumé on the billboard.
- () Christmas is a job." His idea worked. A holiday resort contacted and interviewed him. He started his new
- () billboard. The billboard was next to a very busy road. It was four metres long and three metres
- () the billboard. However, the advertising company decided to give him the space for free. Mr Le Bret saved
- () got his job. They want to try the same thing. There are 3.3 million unemployed people in France.
- () 2,000 euros (about \$2,700) because he did not have to pay. The advertising company is called Pisoni Publicité. The company's
- (**1**) A French man who was unemployed tried a new way to get a job. He put his CV (résumé) on a giant
- () manager seeks position in hotels, restaurants, tourism and leisure." About 70,000 people a
- () happy to prove that what we do works, and that Mr Le Bret is back at work." Many people contacted Mr Le Bret after he
- () idea. When people come up with ideas like this we are always keen to see what we can do. We're very
- () day could see the CV from their car. Jobseeker Laurent Le Bret, 41, said: "All I want for
- () CEO spoke to the France 24 news agency. He said: "We thought it was an interesting

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

1. who tried way man unemployed new French was a A.

2. was a road billboard to busy The next very.

3. people 70,000 About CV the see could day a.

4. interviewed holiday contacted and resort him A .

5. put on Ten he résumé billboard after his the days.

6. from of help owner billboard had the the Bret.

7. give space advertising to the The decided him company.

8. what we can do We are always keen to see.

9. works happy that do very prove we . We're to what

10. million unemployed people in France There are 3.3

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

A French man who was *unemployed / unemployment* tried a new way to get a job. He put his CV (*résumé*) on *the / a* giant billboard. The billboard was next to a very *busily / busy* road. It was four metres long and three metres *high / height*. There was a photo of the man *wears / wearing* a Santa Claus hat. There was a message on the billboard that said: "Trilingual operations manager *seeks / seems* position in hotels, restaurants, tourism and *leisurely / leisure*." About 70,000 people a *day / daytime* could see the CV from their car. Jobseeker Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea *worked / working*. A holiday resort contacted and interviewed him. He started his new position as an operations manager ten days *later / after* he put his *résumé* on the billboard.

Mr Le Bret had *help / helpings* from the owner of the billboard. He was going to *paid / pay* to put his CV on the billboard. However, the advertising company decided to give him the *spacing / space* for free. Mr Le Bret *saved / savings* 2,000 euros (about \$2,700) because he did not have to pay. The advertising company is called Pisoni Publicité. The company's *OEC / CEO* spoke to the France 24 news agency. He said: "We thought it was an *interesting / interested* idea. When people come *down / up* with ideas like this we are always keen to see what we can do. We're very happy to *proof / prove* that what we do works, and that Mr Le Bret is *backing / back* at work." Many people contacted Mr Le Bret after he got his job. They want to try the same thing. There are 3.3 *million / trillion* unemployed people in France.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

_ Fr_nch m_n wh_ w_s _n_mpl_y_d tr__d _n_w w_y t_g_t _ j_b. H_ p_t h_s CV (rés_mé) _n _ g__nt b_llb__rd. Th_ b_llb__rd w_s n_xt t_ _ v_ry b_sy r__d. _t w_s f__r m_tr_s l_ng _nd thr__ m_tr_s h_gh. Th_r_ w_s _ ph_t_ _f th_ m_n w__r_ng _ S_nt_ Cl__s h_t. Th_r_ w_s _ m_ss_g_ _n th_ b_llb__rd th_t s__d: "Tr_l_ng__l _p_r_t__ns m_n_g_r s__ks p_s_t__n _n h_t_ls, r_st__r_nts, t__r_sm _nd l__s_r_." _b__t 70,000 p__pl_ _d_y c__ld s__ th_ CV fr_m th__r c_r. J_bs__k_r L__r_nt L_ Br_t, 41, s__d: "_ll_ w_nt f_r Chr_stm_s _s _ j_b." H_s _d__ w_rk_d. _ h_l_d_y r_s_rt c_nt_ct_d _nd _nt_rv__w_d h_m. H_st_rtd h_s n_w p_s_t__n _s _n _p_r_t__ns m_n_g_r t_n d_ys _ft_r h_ p_t h_s rés_mé _n th_ b_llb__rd.

Mr L_ Br_t h_d h_lp fr_m th_ _wn_r _f th_ b_llb__rd. H_ w_s g__ng t_ p_y t_ p_t h_s CV _n th_ b_llb__rd. H_w_v_r, th_ _dv_r_t_s_ng c_m_p_ny d_c_d_d t_ g_v_h_m th_ sp_c_ f_r fr__ . Mr L_ Br_t s_v_d 2,000 __r_s (_b__t \$2,700) b_c__s_ h_d_d n_t h_v_ t_ p_y. Th_ _dv_r_t_s_ng c_m_p_ny _s c_ll_d P_s_n_ P_bl_c_té. Th_ c_m_p_ny's C__sp_k_t_ th_ Fr_nc_ 24 n_ws_g_ncy. H_s__d: "W_ th__ght _t w_s _n _nt_r_st_ng _d__ . Wh_n p__pl_ c_m__p_w_th _d__s l_k_ th_s w__r_ _lw_ys k__n_t_ s__ wh_t w_ c_n_d_ . W_ 'r_ v_ry h_ppy t_ pr_v_ th_t wh_t w_d_ w_rks, _nd th_t Mr L_ Br_t _s b_ck_t_ w_rk." M_ny p__pl_ c_nt_ct_d Mr L_ Br_t _ft_r h_ g_t h_s j_b. Th_y w_nt t_ try th_ s_m_ th_ng. Th_r_ _r_ 3.3 m_ll__n _n_mpl_y_d p__pl_ _n Fr_nc_ .

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

a french man who was unemployed tried a new way to get a job he put his cv (résumé) on a giant billboard the billboard was next to a very busy road it was four metres long and three metres high there was a photo of the man wearing a santa claus hat there was a message on the billboard that said "trilingual operations manager seeks position in hotels restaurants tourism and leisure" about 70000 people a day could see the cv from their car jobseeker laurent le bret 41 said "all i want for christmas is a job" his idea worked a holiday resort contacted and interviewed him he started his new position as an operations manager ten days after he put his résumé on the billboard

mr le bret had help from the owner of the billboard he was going to pay to put his cv on the billboard however the advertising company decided to give him the space for free mr le bret saved 2000 euros (about \$2700) because he did not have to pay the advertising company is called pisoni publicité the company's ceo spoke to the france 24 news agency he said "we thought it was an interesting idea when people come up with ideas like this we are always keen to see what we can do we're very happy to prove that what we do works and that mr le bret is back at work" many people contacted mr le bret after he got his job they want to try the same thing there are 33 million unemployed people in france

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1401/140109-job-hunting.html>

A Frenchman who was unemployed tried a new way to get a job. He put his CV (résumé) on a giant billboard. The billboard was next to a very busy road. It was four metres long and three metres high. There was a photo of the man wearing a Santa Claus hat. There was a message on the billboard that said: "Trilingual operations manager seeks position in hotels, restaurants, tourism and leisure." About 70,000 people a day could see the CV from their car. Job seeker Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea worked. A holiday resort contacted and interviewed him. He started his new position as an operations manager ten days after he put his résumé on the billboard. Mr Le Bret had help from the owner of the billboard. He was going to pay to put his CV on the billboard. However, the advertising company decided to give him the space for free. Mr Le Bret saved 2,000 euros (about \$2,700) because he did not have to pay. The advertising company is called Pisoni Publicité. The company's CEO spoke to the France 24 news agency. He said: "We thought it was an interesting idea. When people come up with ideas like this we are always keen to see what we can do. We're very happy to prove that what we do works, and that Mr Le Bret is back at work." Many people contacted Mr Le Bret after he got this job. They want to try the same thing. There are 3.3 million unemployed people in France.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about job hunting. Share what you discover with your partner(s) in the next lesson.

3. JOB HUNTING: Make a poster about job hunting. Show your work to your classmates in the next lesson. Did you all have similar things?

4. BILLBOARD: Write a magazine article about the man's idea. Include imaginary interviews with him and the resort that gave him a job.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to a careers expert. Ask him/her three questions about job hunting. Give him/her three of your ideas on how to get a good job. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b T c T d F e F f T g T h F

SYNONYM MATCH (p.4)

- | | |
|---------------|-------------------|
| 1. unemployed | a. jobless |
| 2. CV | b. résumé |
| 3. seeks | c. looks for |
| 4. worked | d. was successful |
| 5. position | e. job |
| 6. help | f. support |
| 7. company | g. firm |
| 8. idea | h. concept |
| 9. prove | i. show |
| 10. try | j. attempt |

COMPREHENSION QUESTIONS (p.8)

1. Résumé
2. Four metres
3. Three
4. A holiday resort
5. Ten days
6. The owner of the website
7. Nothing
8. They thought it was interesting
9. Many people
10. 3.3 million

MULTIPLE CHOICE - QUIZ (p.9)

1. b 2. c 3. d 4. b 5. a 6. a 7. d 8. c 9. d 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)