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## **Level 1**

# **Google starts one-dollar charity app**

**16th August, 2013**

[http://www.breakingnewsenglish.com/1308/130816-one\\_today\\_app-1.html](http://www.breakingnewsenglish.com/1308/130816-one_today_app-1.html)

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Try Level 0 (easier), Level 2 (harder) & the 26–page Level 3 (harder).

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# THE READING

From [http://www.breakingnewsenglish.com/1308/130816-one\\_today\\_app-1.html](http://www.breakingnewsenglish.com/1308/130816-one_today_app-1.html)

Google has started an app for people to give \$1 to charities. Its 'One Today' app shows many charities every day. Its website says: "Open the app, and [you see] several projects to which you can donate \$1 with one click....And most people can afford the occasional \$1 donation." It is only in the USA but Google hopes it will be worldwide. It said, "we look forward to continuing to improve...and to growing our dynamic community".

The One Today website said Google has always supported non-profits and that One Today makes fundraising easy for them. It also makes giving simple and fun. People can learn more about non-profits, and share their favourite projects. Google asked people to "do good daily" and help hundreds of charities be successful. Google is amazed by the great work non-profits do every day to make the world better. It is happy the app can help people give to charity.

Sources: <http://techcrunch.com/2013/08/09/googles-charitable-donations-android-app-one-today-exits-pilot/>  
<http://venturebeat.com/2013/08/10/google-one-today/>  
<http://www.google.com/onetoday/faq.html>

# VOCABULARY MATCHING

From [http://www.breakingnewsenglish.com/1308/130816-one\\_today\\_app-1.html](http://www.breakingnewsenglish.com/1308/130816-one_today_app-1.html)

## PARAGRAPH ONE:

- |                                      |                            |
|--------------------------------------|----------------------------|
| 1. an app for people to give         | a. will be worldwide       |
| 2. Its 'One Today' app shows many    | b. to improve              |
| 3. you see several projects to which | c. occasional \$1 donation |
| 4. one                               | d. community               |
| 5. most people can afford the        | e. \$1 to charities        |
| 6. Google hopes it                   | f. you can donate \$1      |
| 7. we look forward to continuing     | g. charities every day     |
| 8. growing our dynamic               | h. click                   |

## PARAGRAPH TWO:

- |                                |                          |
|--------------------------------|--------------------------|
| 1. Google has always           | a. help                  |
| 2. One Today makes             | b. about non-profits     |
| 3. It also makes giving simple | c. supported non-profits |
| 4. People can learn more       | d. charity               |
| 5. share their                 | e. be successful         |
| 6. help hundreds of charities  | f. fundraising easy      |
| 7. It is happy the app can     | g. favourite projects    |
| 8. people give to              | h. and fun               |

# LISTEN AND FILL IN THE GAPS

From [http://www.breakingnewsenglish.com/1308/130816-one\\_today\\_app-1.html](http://www.breakingnewsenglish.com/1308/130816-one_today_app-1.html)

Google has (1) \_\_\_\_\_ for people to give \$1 to charities. Its 'One Today' app shows (2) \_\_\_\_\_ day. Its website says: "Open the app, and [you see] several projects (3) \_\_\_\_\_ donate \$1 with one click....And most people (4) \_\_\_\_\_ occasional \$1 donation." It is only in the USA but Google hopes it will be worldwide. It said, "we (5) \_\_\_\_\_ continuing to improve... (6) \_\_\_\_\_ our dynamic community".

The One Today website said Google (7) \_\_\_\_\_ non-profits and that One Today (8) \_\_\_\_\_ for them. It (9) \_\_\_\_\_ simple and fun. People can learn more about non-profits, and share their favourite projects. Google asked people (10) \_\_\_\_\_ and help hundreds of charities be successful. Google is amazed by the great (11) \_\_\_\_\_ every day to make the world better. It is happy the app (12) \_\_\_\_\_ to charity.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From [http://www.breakingnewsenglish.com/1308/130816-one\\_today\\_app-1.html](http://www.breakingnewsenglish.com/1308/130816-one_today_app-1.html)

Googlehasstartedanappforpeopletogive\$1tocharities.Its'OneToday'appsho  
wsmanycharitieseveryday.Itswebsitesays:"Opentheapp,and[yousee]sever  
alprojectstowhichyoucandonate\$1withoneclick....Andmostpeoplecanafford  
theoccasional\$1donation."ItisonlyintheUSAbutGooglehopesitwillbeworldwi  
de.Itsaid,"welookforwardtocontinuingtoimprove...andtogrowingourdynami  
ccommunity".TheOneTodaywebsitesaidGooglehasalwaysupportednon-  
profitsandthatOneTodaymakesfundraisingeasyforthem.Italsomakesgiving  
simpleandfun.Peoplecanlearnmoreaboutnon-profits,andshare  
theirfavouriteprojects.Googleaskedpeopletodogooddaily"andhelphundred  
sofcharitiesbesuccessful.Googleisamazedbythegreatworknon-  
profitsdoeverydaytomaketheworldbetter.Itishappytheappcanhelppeoplegi  
vetocharity.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

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b)

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c)

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d)

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e)

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f)

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g)

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h)

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*Google starts one-dollar charity app – 16th August, 2013*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

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b)

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c)

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d)

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e)

---

f)

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g)

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h)

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